



## Arkansas Methodist Medical Center

*It's all about you.*

**Contact:**

AMMC Public Relations & Marketing  
(870) 239-7018

**August 17, 2007**

- - NEWS RELEASE - -

### **AMMC NAMES SHANE CARTER DIRECTOR OF PUBLIC RELATIONS AND MARKETING.**

Shane Carter has been named Director of Public Relations and Marketing for Arkansas Methodist Medical Center in Paragould. Carter, a Paragould native, joins AMMC from KJRH-TV in Tulsa, Oklahoma. He also worked nine years for Jonesboro's KAIT-TV, as well as, at local radio stations. Carter is an award-winning AMS meteorologist, anchor, reporter and producer. "I'm excited to be back home in the area I love," Carter said. "Arkansas Methodist is ranked one of the best quality hospitals in the state because of the people that work here. It's an honor to return to Paragould to be a part of such a progressive medical center and staff that continue to amaze me." He is a graduate of both Arkansas State and Mississippi State Universities. Carter is a member of the Arkansas Society for Healthcare Marketing and Public Relations.

Arkansas Methodist Medical Center is a 129-bed, fully JCAHO accredited, not-for-profit medical center. AMMC has touched thousands of lives since 1949 as a Beacon of Health, Hope and Healing. Additional AMMC information is available at [www.arkansasmethodist.org](http://www.arkansasmethodist.org).

-30-

 *It's all about you.*