



Arkansas Methodist Medical Center

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CARTER PROMOTED TO DIRECTOR OF THE FOUNDATION AND MARKETING FOR THE MEDICAL CENTER

PARAGOULD, AR -- Shane Carter, Director of Public Relations and Marketing for Arkansas Methodist Medical Center (AMMC) has been promoted to Director of The Foundation and Marketing.

In addition to his current duties overseeing all marketing, public relations and communications functions at AMMC, as Director of The Foundation, or charitable arm of the hospital, Carter will manage all of The Foundation's activities including its endowment and scholarship funds, giving program and the cultivation of gifts, donor recognition and naming opportunities.

"I'm very happy and excited to be taking on this new role at AMMC," Carter said. "While fund raising offers a new set of responsibilities and challenges, communications, marketing and public relations are an integral part of fund raising efforts."

Carter replaces former State Senator Tim Wooldridge who left the position as Director of The Foundation to become Executive Director of the Arkansas Association of Public Universities.

Carter has 14 years of experience in the communications field, and holds a bachelor's degree in communications from Arkansas State University and a meteorology certification from

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Mississippi State. He is currently pursuing a master's in healthcare administration from Seton Hall University.

The Foundation works to raise funds to support and strengthen Arkansas Methodist Medical Center's efforts in the areas of financial development, the quality delivery of healthcare and greater public awareness through education and community relations. It is a mission of caring. The Foundation was formed in 1992, by a group of dedicated, community-minded individuals to provide a means of philanthropic support to meet the present and future needs of the medical center.

Arkansas Methodist Medical Center, Paragould is a 129-bed, fully JCAHO accredited, not-for-profit medical center. AMMC has touched thousands of lives since 1949 as a Beacon of Health, Hope and Healing. Additional AMMC information is available at: www.arkansasmethodist.org.