



**Arkansas Methodist
Medical Center**

It's all about you.

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FOR IMMEDIATE RELEASE

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MEDIA ADVISORY

Thursday, October 2

AMMC SPONSORS 11TH ANNUAL WOMEN'S HEALTH FAIR
Carrying the Torch for Good Health

WHO: Arkansas Methodist Medical Center

WHAT: AMMC is sponsoring its 11th annual Women's Health Fair "Carrying the Torch for Good Health." This year's Women's Health Fair will include:

- Blood glucose screenings
- Cholesterol screenings
- Blood pressure screenings
- Glaucoma screenings
- Oral Cancer screenings
- Nutritional information
- HMR at Home diet program
- Drawings for free mammograms (including radiology readings)
- Drawings for free bone density scans (must be 35 years or older)
- Many other healthcare providers will have booths set up to showcase the latest information, products and trends in women's healthcare

All health screenings are free to the public.

*****The event also includes a chicken shish kabob lunch for \$7 with the proceeds benefiting new women's health initiatives at AMMC. Orders of more than 10 must be called in to (870) 239-7016 before 10 a.m. the day of the event. *****

WHEN: Thursday, October 2, from 8 a.m. to 4 p.m.

WHERE: Arkansas Methodist Medical Center Auditorium
900 W. Kingshighway, Paragould

WHY: October is Breast Cancer Awareness Month. According to the Susan G. Komen Breast Cancer Foundation except for skin cancers, breast cancer is the most frequently diagnosed cancer among women. One woman is diagnosed with breast cancer every three minutes, and one woman will die of breast cancer every 13 minutes in the United States. An estimated 182,460 new cases of invasive breast cancer are expected to occur among women in the United States during 2008.

In keeping with AMMC's "It's all about you." standard of compassionate care, the medical center sponsors its annual Men's and Women's Health Fair as a community service, helping to ensure people in the region are able to lead healthy, productive lives.

A recognized leader, Arkansas Methodist Medical Center provides compassionate, progressive healthcare to residents throughout Northeast Arkansas and Southeast Missouri. Additional information about AMMC is available at: www.arkansasmethodist.org.