



Arkansas Methodist Medical Center

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FOR IMMEDIATE RELEASE

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CONTACT: Shane Carter
Director of The Foundation & Marketing
(870) 239-7305
shane.carter@arkansasmethodist.org

ARKANSAS METHODIST PARTNERS WITH IHI'S 5 MILLION LIVES CAMPAIGN *Medical Center Shares and Implements Best Practices*

Arkansas Methodist Medical Center (AMMC) staff members attended the Institute for Healthcare Improvement's Town Hall meeting held April 3rd in West Memphis, Ark., as part of the Institute's 5 Million Lives Campaign. Twenty-two hospitals and representatives from the IHI in Dallas and the Arkansas Hospital Association were in attendance and shared best practices in the care and treatment of heart failure, pneumonia, and heart attack care.

AMMC joined the Institute for Healthcare Improvement's (IHI) 100K Lives campaign in the beginning of 2005 and continues with the 5 Million Lives Campaign that was introduced in 2007. The 5 Million Lives Campaign is a commitment hospitals make to the Institute agreeing to work on projects to improve healthcare.

The campaign has been endorsed by the American Hospital Association (AHA), the American Nurses Association (ANA), the Centers for Disease Control and Prevention (CDC), the Centers for Medicare & Medicaid Services (CMS) and the Joint Commission.

The campaign promotes the adoption of up to 12 improvements in care that can save lives and reduce patient injuries. "AMMC was already working on these before the program started in 2005," Lana Williams, RN, AMMC's Director of Quality Improvement said. "As a healthcare institution committed to providing patients with world-class, quality care, we are very excited to be a part of this campaign that allows us to share our best practices with hospitals across the state."

Williams added, "We've also been able learn from our colleagues in other Arkansas hospitals about advances they've made in their facilities. AMMC has seen success in this campaign because of our highly skilled and dedicated staff that realizes it takes a team of healthcare professionals to care for patients."

AMMC also works with improvement initiatives promoted by the Arkansas Foundation for Medical Care, The Joint Commission, Centers for Medicare and Medicaid Services, and the National Quality Forum.

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The Institute for Healthcare Improvement (www.ihl.org) is a not-for-profit organization leading the improvement of health care throughout the world. Founded in 1991 and based in Cambridge, MA, IHI is a catalyst for change, cultivating innovative concepts for improving patient care and implementing programs for putting those ideas into action. Thousands of health care providers, including many of the finest hospitals in the world, participate in IHI's groundbreaking work.

A recognized healthcare leader, Arkansas Methodist Medical Center in Paragould is a state-of-the-art nonprofit institution providing world-class medical services and compassionate care to residents throughout the Northeast Arkansas and Southeast Missouri region. Additional information about AMMC is available at: www.arkansasmethodist.org.

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