



# Arkansas Methodist Medical Center

*It's all about you.*

**Contact:**

Shay Nanke  
Marketing Coordinator  
(870) 239-8031; shay.nanke@arkansasmethodist.org

**FOR IMMEDIATE RELEASE**

**Thursday, July 30, 2009**

## **AMMC NAMES SHAY NANKE AS MARKETING COORDINATOR**

**PARAGOULD, AR-** Arkansas Methodist Medical Center has named Shay Nanke as Marketing Coordinator. Nanke is returning home to Paragould to join AMMC from United Blood Services (UBS), a non-profit blood banking organization. She worked as a Donor Recruitment Representative, for nearly three years, in both Tupelo and Meridian, MS. Her duties included managing territories in both Alabama and Mississippi recruiting prospective donors, marketing services to hospitals and handling media relations.

As AMMC's Marketing Coordinator, Nanke is responsible for assisting with internal and external marketing and communications of the hospital and its entities.

Shay has been selected as a steering committee member for the Paragould Young Professionals organization, is in this year's Junior Auxiliary provisional class and enjoys volunteering at her church, First United Methodist.

Nanke earned her Bachelor of Science degree in Radio-Television Broadcast News from Arkansas State University in 2002. She went on to complete her Master of Science in Broadcast Meteorology from Mississippi State University in 2004.

A recognized leader, Arkansas Methodist Medical Center in Paragould provides progressive, compassionate healthcare to residents throughout Northeast Arkansas and Southeast Missouri. Additional information about AMMC is available at: [www.arkansasmethodist.org](http://www.arkansasmethodist.org).