



**Arkansas Methodist
Medical Center**

It's all about you.

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FOR IMMEDIATE RELEASE

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MEDIA ADVISORY

Tuesday, September 9th

AMMC SPONSORS 11TH ANNUAL MEN'S HEALTH FAIR
Carrying the Torch for Good Health

WHO: Arkansas Methodist Medical Center (AMMC)

WHAT: AMMC is sponsoring its 11th annual Men's Health Fair "Carrying the Torch for Good Health." This year's Men's Health Fair will include:

- Blood glucose screenings
- Cholesterol screenings
- PSA testing (blood screening for prostate cancer)
- Blood pressure, weight and nutrition information and screenings
- Vision and glaucoma screenings given by AMMC ophthalmologist Dr. Lowell Hardcastle
- Prostate Cancer Screenings given by AMMC urologist Dr. Randy Shelley – please call (870) 236-3308 to schedule an office appointment
- Many other health care providers will have booths set up to showcase the latest information, products and trends in men's health care
- Sports and athletic apparel show at noon featuring local business leaders

All services are free to the public.

WHEN: Tuesday, September 9, 2008, from 8 a.m. to 4 p.m.

WHERE: Arkansas Methodist Medical Center Auditorium
900 W. Kingshighway, Paragould

WHY: September is Prostate Health Month. According to the Prostate Cancer Foundation, prostate cancer is the most common non-skin cancer in America affecting one in six men. In 2008, more than 186,000 men will be diagnosed with prostate cancer and 28,000 will die from the disease. In general, the earlier prostate cancer is detected, the more likely that patients can remain disease free. Early detection is the key.

In keeping with AMMC's "It's all about you." standard of compassionate care, the medical center sponsors its annual Men's and Women's Health Fair as a community service, helping to ensure people in the region are able to lead healthy, productive lives.

A recognized healthcare leader, Arkansas Methodist Medical Center in Paragould is a state-of-the-art nonprofit institution providing compassionate care to residents throughout the Northeast Arkansas and Southeast Missouri region. Additional information about AMMC is available at: www.arkansasmethodist.org.