



Arkansas Methodist Medical Center

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FOR IMMEDIATE RELEASE

January 29 , 2008

MEDIA ADVISORY

Entries Being Accepted

AMMC FOUNDATION SPONSORS 7th ANNUAL BENEFIT BEAUTY PAGEANT

WHO: Arkansas Methodist Medical Center (AMMC) Foundation and a bevy of the region's lovely young ladies

WHAT: The AMMC Foundation is now accepting entries for its 7th annual benefit beauty pageant
Contestant categories include:

Morning Pageant Categories

Wee Miss	0-12 months
Baby Miss	12-23 months
Toddler Miss	24-35 months
Tiny Miss	ages 3-4
Petite Miss AMMC	kindergarten
Little Miss AMMC	grades 1-2
Young Miss AMMC	grades 2-4

Evening Pageant Categories

Pre-Teen Miss AMMC	grades 5-6
Teen Miss AMMC	grade 7
Teen Miss AMMC	grade 8
Teen Miss AMMC	grade 9
Junior Miss AMMC	grade 10
Junior Miss AMMC	grade 11
Senior Miss AMMC	grade 12

Morning pageant contestants should dress in church wear only. Evening pageant contestants should dress in formal wear. Winners will be announced throughout the day of the pageant.

Entry forms are available on the Web at arkansasmethodist.org under the News/Events tab. The non-refundable entry fee is \$30 per child, with checks made payable to the AMMC Foundation. Entry forms and fees may be submitted to the AMMC business office located on the first floor of the hospital or mailed to: AMMC, Attn: Joy Middleton or Sarena McCord, P.O. Box 339, Paragould, AR 72451 and received no later than March 3, 2008. Entry forms received without payment will not be accepted.

There also will be a Most Photogenic Contest for each pageant category, with a non-refundable entry fee of \$10 for each child. Photos (no frames please) for the competition should be submitted at the drop-in rehearsal or may be mailed with the entry form and fees.

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Admission to the pageant is \$4 for adults and \$3 for students. One adult will be admitted free with each contestant.

The winner of the Senior Miss AMMC competition will be honored as the 2008 AMMC Foundation Ambassador for various events and activities, including the Foundation's annual gala on March 15, 2008, when a \$500 scholarship will be awarded.

For additional information about the pageant, please contact Joy Middleton at (870) 239-7131, Sarena McCord at (870) 239-7856 or Kristen Hedge at (870) 239-7858.

WHEN & Drop-In Rehearsal

WHERE: Thursday, March 6, 2008, 5-7 p.m.
Arkansas Methodist Medical Center, Auditorium
900 W. Kingshighway, Paragould

AMMC Foundation Benefit Pageant

Saturday, March 8, 2008
9 a.m. to 12 noon, Morning Pageant for Wee Miss to Young Miss contestants
6 to 9 p.m., Evening Pageant for Pre-Teen Miss to Senior Miss contestants
Paragould High School, Auditorium
1701 West Court

WHY: The AMMC Foundation works to raise funds to support and strengthen Arkansas Methodist Medical Center's efforts in the areas of financial development, the quality delivery of health care and greater public awareness through education and community relations. It is a mission of caring. The Foundation was formed in 1992, by a group of dedicated, community-minded individuals to provide a means of philanthropic support to meet the present and future needs of the medical center.

Arkansas Methodist Medical Center is a 129-bed, fully JCAHO accredited, not-for-profit medical center. AMMC has touched thousands of lives since 1949 as a Beacon of Health, Hope and Healing. Additional AMMC information is available at: www.arkansasmethodist.org.