



**Arkansas Methodist
Medical Center**

It's all about you.

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FOR IMMEDIATE RELEASE

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MEDIA ADVISORY

**AMMC “CELEBRATION OF EXCELLENCE” HIGHLIGHTS
QUALITY IN HEALTHCARE SERVICES**

WHO: Arkansas Methodist Medical Center Staff

WHAT: A “Celebration of Excellence” Quality, Safety and Infection Prevention Fair in recognition of National Healthcare Quality Week, National Fire Safety Week and International Infection Prevention and Control Week. In addition, the hospital will be celebrating its recent Medicaid pay-for-performance incentive award.

The hospital’s traveling trophy awards will be presented for Beacon of Quality of Care, Beacon of Patient Safety and Beacon of Infection Prevention, as well as a People Choice Award selected from the traveling trophy award recipients.

Medical center departments and improvement teams will have exhibits featuring their successes over the past year. Students from Arkansas Northeastern College’s school of nursing also will be participating.

WHEN: Thursday, October 22, from 1-4 p.m. and from 10 p.m. to 2 a.m. Friday, October 23, 2009

WHERE: The Herget Atrium, Arkansas Methodist Medical Center
900 W. Kingshighway, Paragould

WHY: Arkansas Methodist Medical Center’s commitment to quality and excellence in the delivery of healthcare services is its central focus. The hospital is a recognized leader in service excellence for its dedication to providing leading-edge, quality, compassionate care to the communities it serves.

A recognized leader, Arkansas Methodist Medical Center in Paragould provides progressive, compassionate healthcare to residents throughout Northeast Arkansas and Southeast Missouri. Additional information about AMMC is available at: www.arkansasmethodist.org.